



STATE OF ALABAMA  
DEPARTMENT OF EDUCATION



Eric G. Mackey, Ed.D.  
State Superintendent of Education

July 8, 2022

**TO: COLLEGE PRESIDENTS AND DEANS**

The Alabama State Department of Education (ALSDE), Instructional Services Section, is pleased to share information with you regarding the Alabama College Application Campaign (ALCAC) statewide initiative. With your support last year, more than 200 high schools participated in this exciting event and an estimated 26,000 students applied to colleges in the state of Alabama. Our goal is to increase the number of high schools participating this year to over 300 and, ultimately, have every high school in Alabama serve as a host site for the ALCAC.

The goal of the campaign is to increase the number of first-generation and low-income students who pursue postsecondary education by assisting high school seniors with the college admissions process and ensuring that each participating student submits at least one admissions application. The ALCAC encourages all high school students to apply to college early in their senior year. The Alabama Possible Cash for College Campaign is a partner in this important effort to ensure that all students also complete the Free Application for Federal Student Aid (FAFSA) application.

This year, the ALCAC will be held October 17-21, 2022, in local high schools throughout the state. We request our partner colleges and universities to assist our students by waiving application fees for participating high schools during the week of ALCAC. We thank you for participating in the 2021 ALCAC Fee Waiver program and hope that we can count on your institution to participate in the program again this year. Your participation in ALCAC Fee Waiver Program will allow more students the opportunity to pursue their dreams by applying to your college or university. Please indicate your participation to waive application fees by contacting Dr. Monica P. Mack, State Coordinator of the ALCAC, by August 19, 2022. Dr. Mack may be reached by email at [monica.mack@alsde.edu](mailto:monica.mack@alsde.edu) or by telephone at 334-694-4768. We request each participating college and university use the code **ALCAC2022** for students completing applications during that week.

I look forward to your continued support in this important initiative to serve the students in our great state. Please contact Dr. Mack if you have questions or need additional information.

Sincerely,

Eric G. Mackey  
State Superintendent of Education

EGM:SJS:MPM

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