

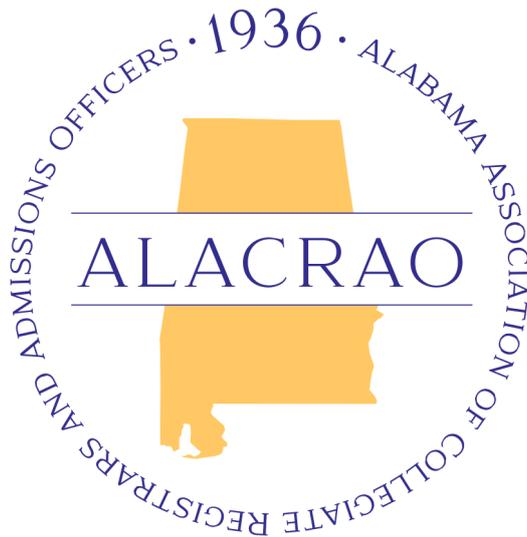


— 1936 —

ALACRAO

ALABAMA ASSOCIATION OF COLLEGIATE
REGISTRARS AND ADMISSIONS OFFICERS

88th Annual Conference
Sponsorship Prospectus



Founded in 1936, the Alabama Association of Collegiate Registrars and Admissions Officers (ALACRAO) is a 501(c)(3) nonprofit organization seeking to contribute to the advancement of higher education in the state of Alabama. Our association works together, through annual conferences and other means, to provide information and interchange of ideas on matters of common interest and to enhance the professional development of our members.

ALACRAO is an active member and participant in the Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) and the American Association of Collegiate Registrars and Admissions Officers (AACRAO).

2026 Annual Conference

Renaissance Shoals Resort & Spa
10 Hightower Pl. Florence, AL 35630

June 23–25, 2026

Our annual conference brings over 150 of our members together for three days of professional development sessions. The session topics consist of information regarding admissions, recruitment, FERPA, financial aid, registrar-related topics, vendor sessions, and other higher education-related topics.

Attendees/Members

- Executive Director of Admissions
- Dean of Enrollment Management
- Associate/Assistant Director of Admissions
- Admissions Event Coordinators
- CRM Administrators
- Registrars
- Assistant/Associate Registrars
- Admissions Counselors
- Other enrollment and registrar professionals

Previous Sponsors

- Encoura
- CourseLeaf
- Clean Catalog
- Southern New Hampshire University
- Parchment
- Paradigm, Inc
- Leepfrog Technologies
- Mongoose
- Courserdog
- Liaison International
- Andrews Business Services
- National Student Clearinghouse
- Next Gen Web Solutions
- Motimatic
- Spark451
- StriveScan



Member Institutions

Air University
Alabama A&M University
Alabama Community College System
Allen University
Athens State University
Auburn University
Auburn University at Montgomery
Bevill State Community College
Bishop State Community College
Calhoun Community College
Coastal Alabama Community College
Columbia College-Redstone Arsenal
Columbia Southern University
Drake State Community and Technical College
Enterprise State Community College
Faulkner University
Gadsden State Community College
Ingram State Technical College
J.F. Drake State Community and Technical College
Jacksonville State University
Jefferson State Community College
Lawson State Community College
Lurleen B. Wallace Community College
Marion Military Institute
Mississippi College
Mississippi State University
Mississippi University for Women
Northeast Alabama Community College
Northwest-Shoals Community College
Reid State Technical College
Samford University
Shelton State Community College
Snead State Community College
South University
Southern Union State Community College
Spring Hill College
Stillman College
Talladega College
Tennessee Tech University
The University of Alabama
The University of Alabama at Birmingham (UAB)
The University of Alabama in Huntsville
The University of West Alabama
Trenholm State Community College
Troy University
Tuskegee University
United States Sports Academy
University of Mississippi (Ole Miss)
University of Montevallo
University of North Alabama
University of South Alabama
Wallace Community College Dothan
Wallace Community College Selma
Wallace State Community College

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Sponsor Levels

- **Platinum Level (\$2,000+)** - Includes conference registration fee, exhibit space, name in program/conference app, conference attendee list, and optional session.
- **Gold Level (\$1,500)** - Includes conference registration fee, exhibit space, sponsorship of break, name in program/conference app, and optional session.
- **Silver Level (\$1,000)** - Includes conference registration fee, exhibit space, and name in program/conference app.
- **Friends of ALACRAO (\$500)** - Includes name in program/conference app and recognition during conference.

Additional Sponsor Options

*(The options below include all platinum level benefits)
(Excluding Friends of ALACRAO)*

- **Social Sponsor (+ \$1,500)** - (Two available) Sponsorship of our social event. ALACRAO will provide ample signage with your logo at the social event, recognition as the social sponsor at the social, during the conference, and in the conference app.
- **Meal Sponsor (+ \$1,000)** - (Four available) Sponsorship of a conference meal includes logos displayed during meal time and recognizing you as a sponsor of that meal. You will also be recognized during conference announcements.
- **Drink Sponsor (+ \$1,000)** - (Two available) Sponsorship of beverages served at the President's Reception. Signage with sponsor logo will be placed at the drink stations and you will be recognized as the beverage sponsor during the reception.

Exhibit Space Includes

- Access to an electrical outlet
- Table and chair
- Recognition in our conference app
- Placement in our conference common area for high visibility

Click here to submit your conference sponsors registration form. If you have a unique sponsorship idea or proposal, reach out to us!

To become a Social Sponsor, Drink Sponsor, or Meal Sponsor, email us at **info@alacrao.org**

